



# Kaleidoscope<sup>®</sup> Referral Program



**Introduce Kaleidoscope to your referring doctors (or any other business); they will benefit & you will too!**

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### **Kaleidoscope benefits businesses in these ways:**

- **Builds and strengthens relationships** which encourages referrals and retention
- **Customization** that gives **flexibility and control**
- **New services**, clients never knew you had, will be discovered

**When they purchase Kaleidoscope, we'll add 2 FREE MONTHS to your account, and 2 FREE MONTHS to their account too!**

\* Only applicable for new accounts, and when Kaleidoscope is notified prior to sale.

### **The best referrals for us are:**

- **Dental & Orthodontic Offices**  
(including Periodontics/Implants, Pediatrics, Oral Surgery)
- **Medical Offices** (including Chiropractic, Ophthalmology & Optometry)
- **Cooperative Marketing Alliances**
- **Established Businesses** who would like a recurring revenue stream and have a developed sales channel/client base

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