



smiles *for* maine  
ORTHODONTICS

style guide

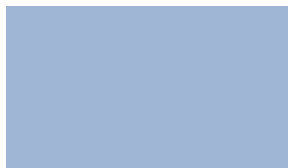
## COLOR GUIDE



#2E3755



#4F607E



#9FB7D4

## LOGO VARIATIONS





smiles *for* maine  
ORTHODONTICS

## Typography

The Headline

**Aa**  
Kollektif  
Bold

The Subheadline

**Aa**  
Montserrat  
Regular

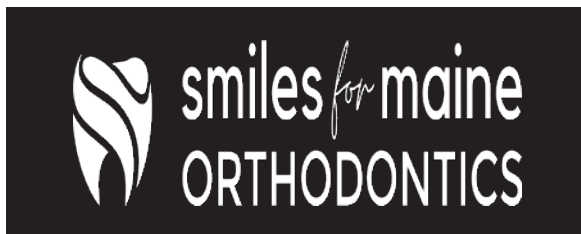
Body copy

**Aa**  
Kollektif  
Regular

# LOGO LAYOUTS



Never change the color of the logo.



Never change, stretch or distort the form of the logo.







Never place the logo on a busy or distracting background.

# BUSINESS CARD



**Dr. Brian Patterson**  
BOARD-CERTIFIED IN ORTHODONTICS

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-  www.smilesformaineorthodontics.com
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MM/DD/YY

**Dear Patient**

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