



ANCHORED ORTHODONTICS

style guide

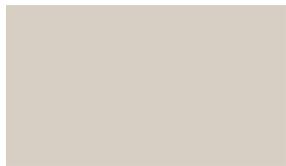
COLOR GUIDE



#5B6F7A



#979A83

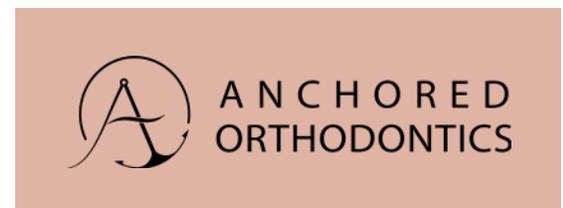
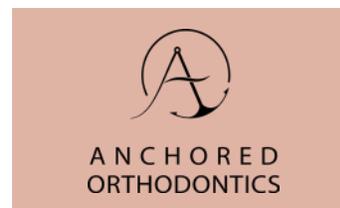
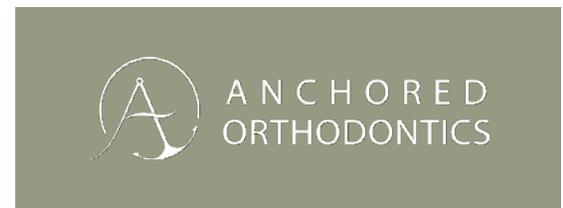
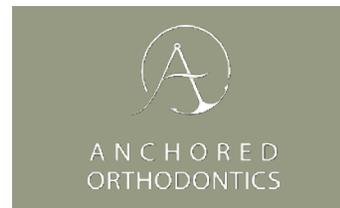


#D7CFC4



#E0B5A7

LOGO VARIATIONS



LOGO VARIATIONS



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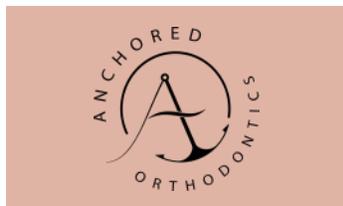
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Typography

The Headline

Aa

Raleway
Bold

The Subheadline

Aa

Raleway
Regular

Body copy

Aa

Calibri
Regular

Stylized Heading

Aa

Send Flowers
Regular

LOGO LAYOUTS



Never change the color of the logo.



Never change, stretch or distort the form of the logo.



Never place the logo on a busy or distracting background.

BUSINESS CARD





ANCHORED
ORTHODONTICS



17809 Hutchins Drive, STE 101, Minnetonka, MN 55345



Dr. Molly McMahon
Orthodontist



MM/DD/YY

Dear Patient

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Orthodontist

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