

LOGOTYPE: Type Machine



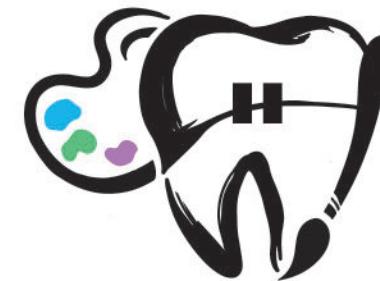
ARTFUL
ORTHODONTICS

Logo Icon

Style Guide



ARTFUL
ORTHODONTICS



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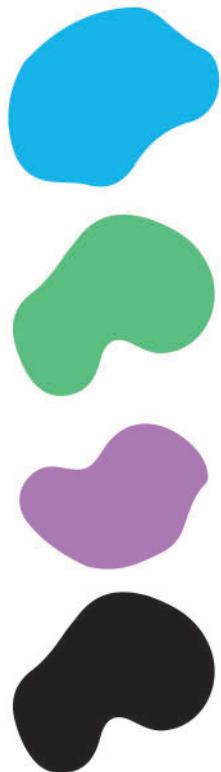


ARTFUL
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Logo Variations

#3398C3



#5FB962

#A75DAB

#000000



TYPOGRAPHY

Logo Font

Aa

Type Machine

Heading, Subheading, Website, and Content Font

Aa

Barlow Semi Condensed Bold

Aa

Bahnschrift Bold

Aa

Bahnschrift Regular

LOGO GUIDELINES



Never change the color of the logo.



Never change, stretch, or distort the form of the logo.



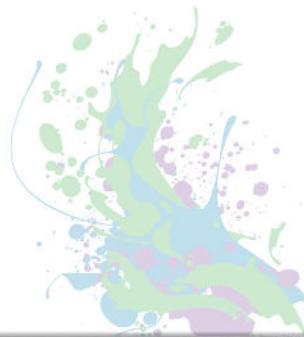
Never place the logo on a busy or distracting background.



Dr. Caroline Pawlak
ORTHODONTIST



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MM/DD/YY

Dear Patient

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Orthodontist

