



• style guide •

## COLOR GUIDE



#20505b



#263518



#00a5b5



#67c8c7



#76cccb



#fee134

## LOGO VARIATIONS

*Main Logo*



*Stacked Version*



*Horizontal Version*





## TYPOGRAPHY

The Headline

Aa

Gilda Display

The Subheadline

Aa

Monsterrat Medium

Body copy

Aa

Calibri Regular

# LOGO LAYOUTS



Never change the color of the logo.



Never change, stretch or distort the form of the logo.



Never place the logo on a busy or distracting background.

# BUSINESS CARD

**Dr. Monica Ginart**  
*Board Certified Orthodontist*





 (865) 724-0505  
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 [maryvillefamilyorthodontics.com](http://maryvillefamilyorthodontics.com)  
 2014 W Broadway Ave  
Maryville, TN, 37801



MARYVILLE FAMILY  
ORTHODONTICS

# LETTER HEAD



MARYVILLE FAMILY  
ORTHODONTICS

MM/DD/YY


**Dear Patient,**

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# REFERRAL PAD



2014 W Broadway Ave  
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**Patient Name:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Date of Birth:** \_\_\_\_\_ **Sex:**  Male  Female

**Phone Number:** \_\_\_\_\_ **Referred by:** \_\_\_\_\_

**Areas of Concern:**

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> Crowding                        | <input type="checkbox"/> Spacing         | <input type="checkbox"/> Overjet              |
| <input type="checkbox"/> Openbite                        | <input type="checkbox"/> Crossbite       | <input type="checkbox"/> Missing Teeth        |
| <input type="checkbox"/> Impacted Teeth                  | <input type="checkbox"/> Pre-prosthetics | <input type="checkbox"/> Orthognathic Surgery |
| <input type="checkbox"/> Overbite                        |  | <input type="checkbox"/> Space Maintenance    |
| <input type="checkbox"/> Early or Interceptive Treatment |  | <input type="checkbox"/> Other _____          |

**Dental History:**

- Date of last cleaning and checkup \_\_\_\_\_
- Panoramic radiograph is available
- Restorative work needed

**Comments or Special Instructions:**

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# ENVELOPE

