



smiles *for* maine
ORTHODONTICS

style guide

COLOR GUIDE



#2E3755

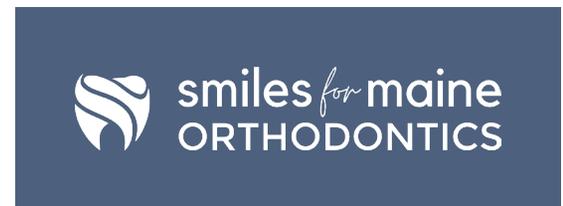
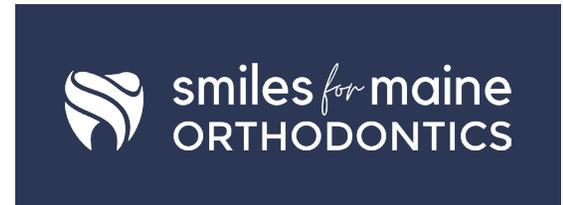


#4F607E



#9FB7D4

LOGO VARIATIONS





smiles *for* maine
ORTHODONTICS

Typography

The Headline

Aa

Kollektif
Bold

The Subheadline

Aa

Montserrat
Regular

Body copy

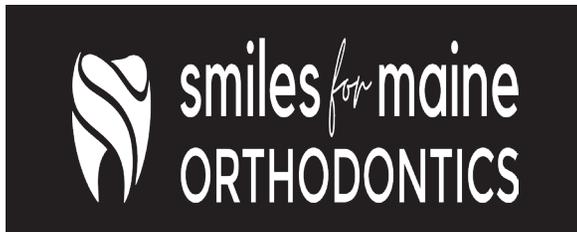
Aa

Kollektif
Regular

LOGO LAYOUTS



Never change the color of the logo.



Never change, stretch or distort the form of the logo.



Never place the logo on a busy or distracting background.

BUSINESS CARD



Dr. Brian Patterson
BOARD-CERTIFIED IN ORTHODONTICS

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-  frontoffice@smiles4me.com
-  www.smilesformaineorthodontics.com
-  12 Park Street, Waterville, ME 04901



12 Park Street, Waterville, ME 04901



Dr. Brian Patterson
Board-Certified in Orthodontics





MM/DD/YY

Dear Patient

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Referred by Dr. _____

Introducing My Patient _____

Appointment Date _____

- Please evaluate for Early or Interceptive Treatment
- Please evaluate for Full Orthodontics
- Pre-prosthetic Treatment needed
- Invisalign
- Other

Remarks: _____

- Please call me before proceeding with treatment
- I have sent Radiographs for your evaluation
 - Please return after seeing patient
 - Keep for your records

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