McALLEN
ORTHODONTIC GROUP

Style Guide

COLOR GUIDE

#AF354F

#1D5053

#D2972D

#E5CE58

LOGO VARIATIONS

Primary (Stacked)

McALLEN
ORTHODONTIC GROUP

Secondary (Horizontal)

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ORTHODONTIC GROUP

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TYPOGRAPHY

The Headline	The Subheadline	Body copy
Aa	**Aa**	Aa
Alice Regular	**Corbel Bold**	Corbel Regular

LOGO LAYOUTS

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ORTHODONTIC GROUP

Never change the color of the logo.

McALLEN
ORTHODONTIC GROUP

Never change, stretch, or distort the form of the logo.

Never place the logo on a busy or distracting backgorund.

BUSINESS CARD

REFERRAL PAD

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Joseph K. Ryan, DDS, MSD
★ Board Certified Orthodontist ★

Referring Dentist Information

Date: ____/____/____

Referring Dentist Name: _____

Practice Name: _____

Contact Phone No: _____

Orthodontic Referral

Patient Name: _____

Parent Name: _____

Date of Birth: ____/____/____ Contact Phone No: _____

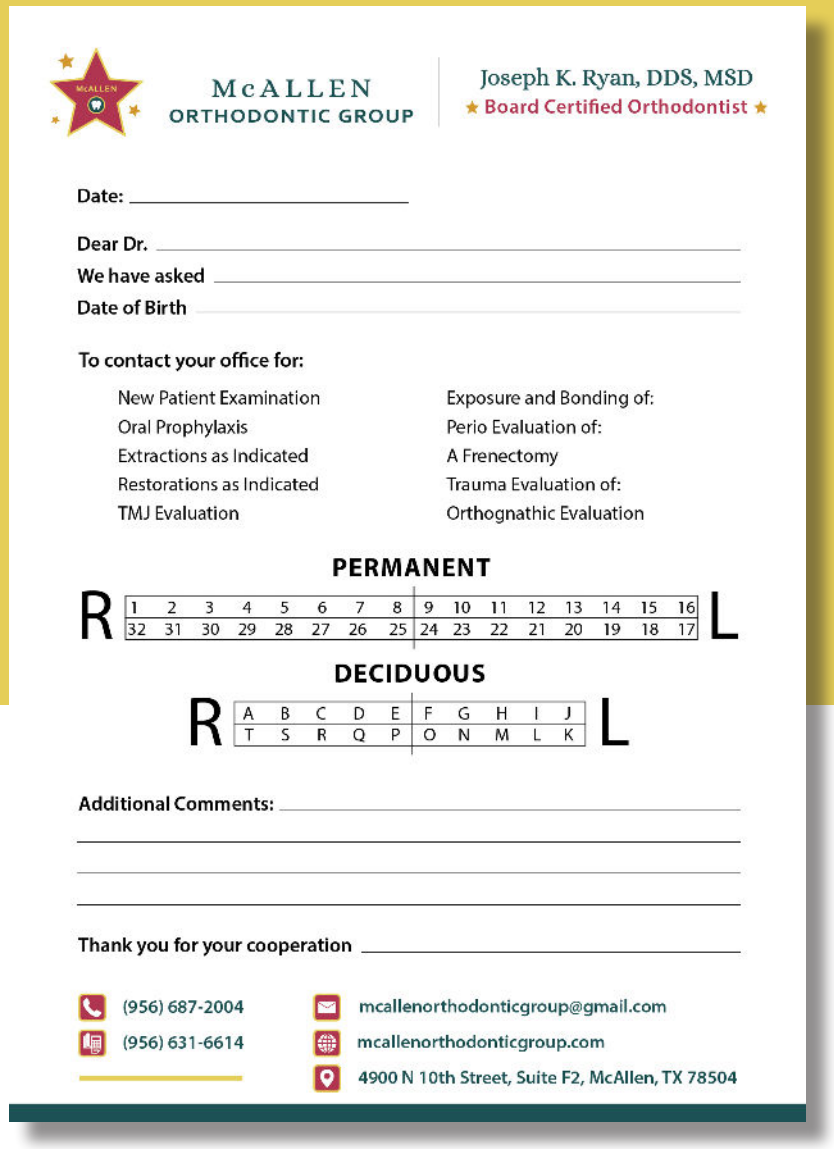
Reason For Referral

_____

_____

_____

(956) 687-2004
(956) 631-6614
mcallenorthodonticgroup@gmail.com
mcallenorthodonticgroup.com
4900 N 10th Street, Suite F2, McAllen, TX 78504



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Joseph K. Ryan, DDS, MSD
★ Board Certified Orthodontist ★

Date: _____

Dear Dr. _____

We have asked _____

Date of Birth _____

To contact your office for:

New Patient Examination	Exposure and Bonding of:
Oral Prophylaxis	Perio Evaluation of:
Extractions as Indicated	A Frenectomy
Restorations as Indicated	Trauma Evaluation of:
TMJ Evaluation	Orthognathic Evaluation

PERMANENT

R	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	L
	32	31	30	29	28	27	26	25	24	23	22	21	20	19	18	17	

DECIDUOUS

R	A	B	C	D	E	F	G	H	I	J	L
	T	S	R	Q	P	O	N	M	L	K	

Additional Comments: _____

_____

_____

_____

Thank you for your cooperation _____

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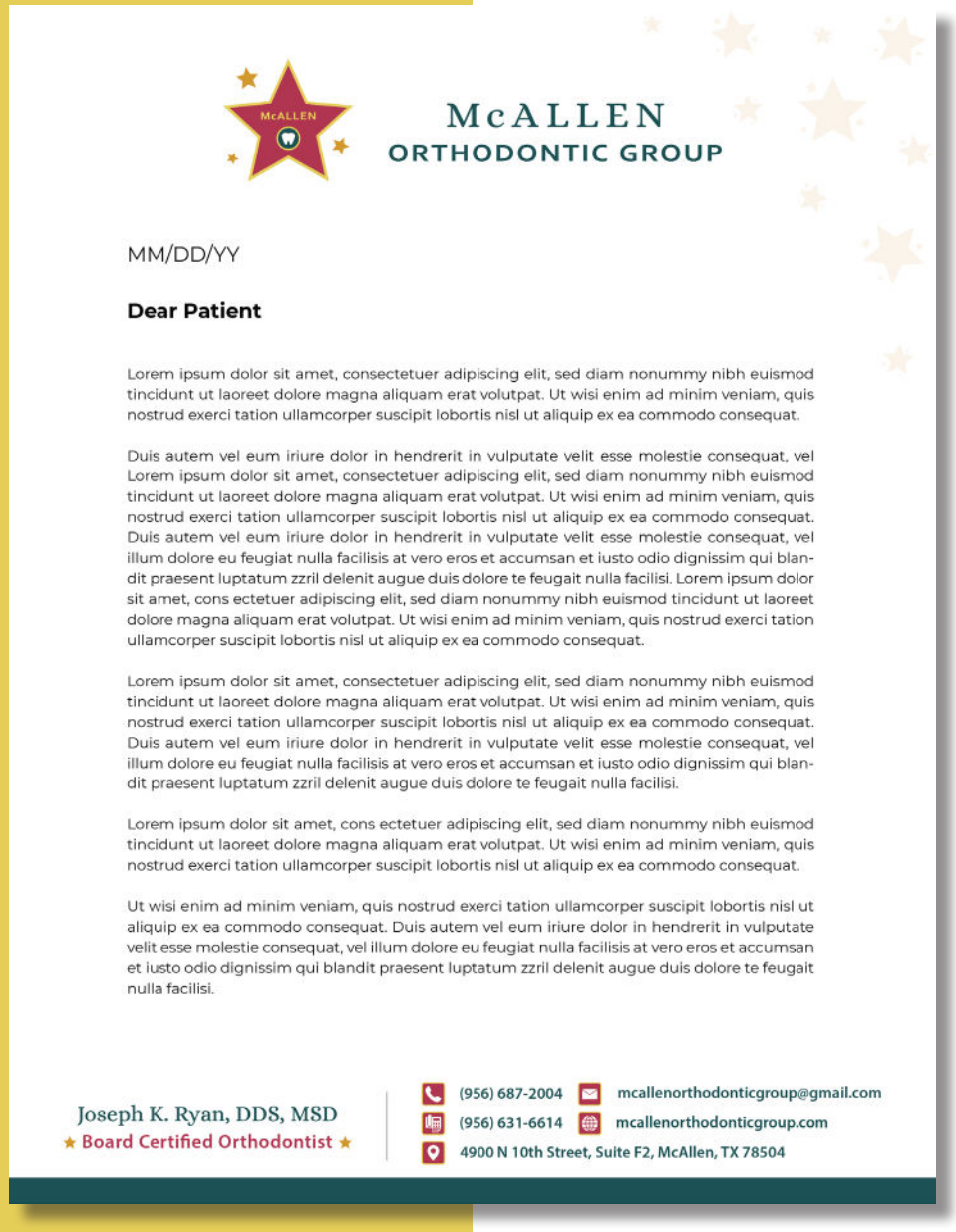
LETTER HEAD



McALLEN
ORTHODONTIC GROUP

MM/DD/YY

Dear Patient

Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.

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FOLDER


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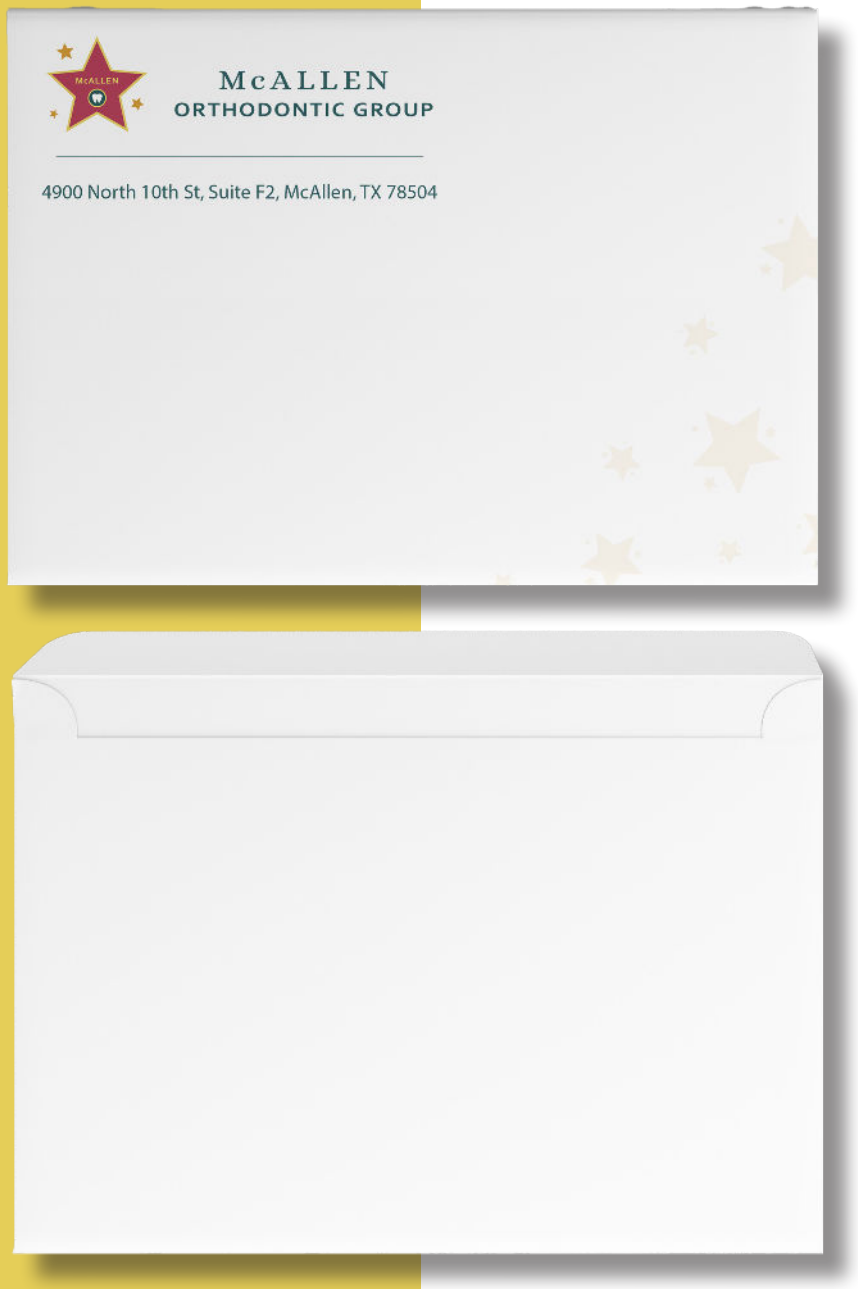
ENVELOPE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