

QUEEN CITY SMILES  
— ORTHODONTICS —

**style guide**

## COLOR GUIDE



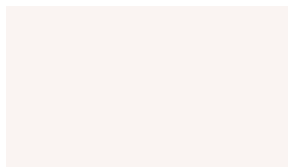
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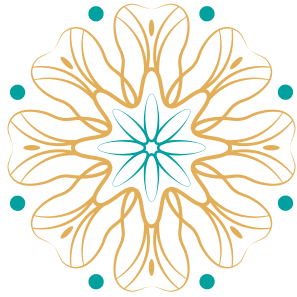
#3A404D



#FAF2F0

## LOGO VARIATIONS





# QUEEN CITY SMILES

— ORTHODONTICS —

## Typography

The Headline

**Aa**

Book Antiqua Regular

The Subheadline

**Aa**

Josefin Sans Regular

Body copy

**Aa**

Calibri Regular



# LOGO LAYOUTS



Never change the color of the logo.



Never change, stretch or distort the form of the logo.



Never place the logo on a busy or distracting background.



# BUSINESS CARD

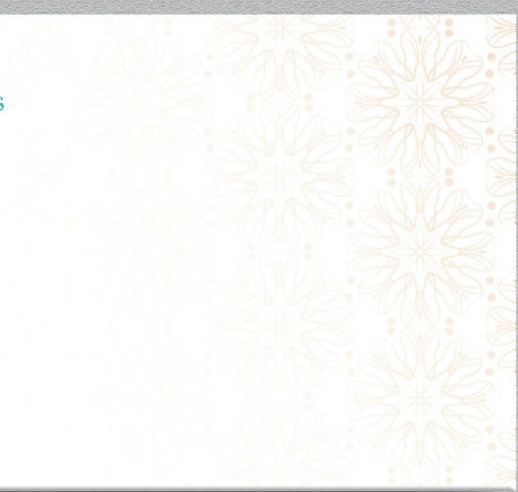


# BUSINESS CARD





QUEEN CITY SMILES  
— ORTHODONTICS —



9216 Ardrey Kell Rd, Suite 200, Charlotte, NC 28277



**Dr. Kanupriya Tewari**  
Orthodontist



QUEEN CITY SMILES  
— ORTHODONTICS —

MM/DD/YY

### Dear Patient

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**Dr. Kanupriya Tewari**  
Orthodontist

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 qcsmilesorthodontics.com

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# QUEEN CITY SMILES — ORTHODONTICS —

Patient Name \_\_\_\_\_ Date \_\_\_\_\_

Date of Birth \_\_\_\_\_ Referred by \_\_\_\_\_

### Areas of Concern:

- Crowding
- Spacing
- Overjet
- Openbite
- Crossbite
- Missing Teeth
- Impacted Teeth
- Pre-prosthetics
- Orthognatic Surgery
- Overbite
- Space Maintenance
- Early or Interceptive Treatment
- Other \_\_\_\_\_

### Dental History:

- Date of last cleaning and checkup \_\_\_\_\_
- Panoramic radiograph is available
- Restorative work needed



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Charlotte, NC 28277

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**Kanupriya Tewari, DMD**  
Board Certified Orthodontist



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