

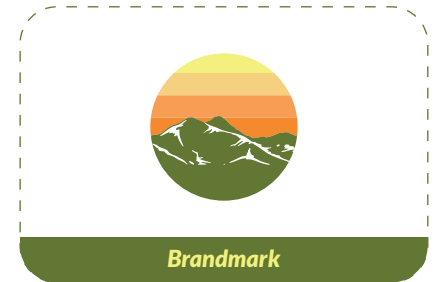
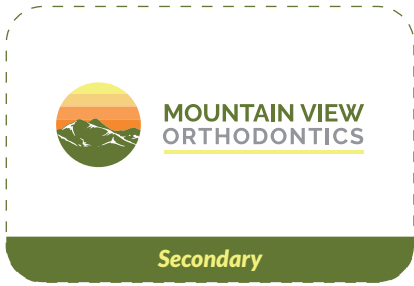


# **MOUNTAIN VIEW** **ORTHODONTICS**

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**Style Guide | 2025**

# LOGO VARIATIONS



# TYPOGRAPHY

**Amaranth**

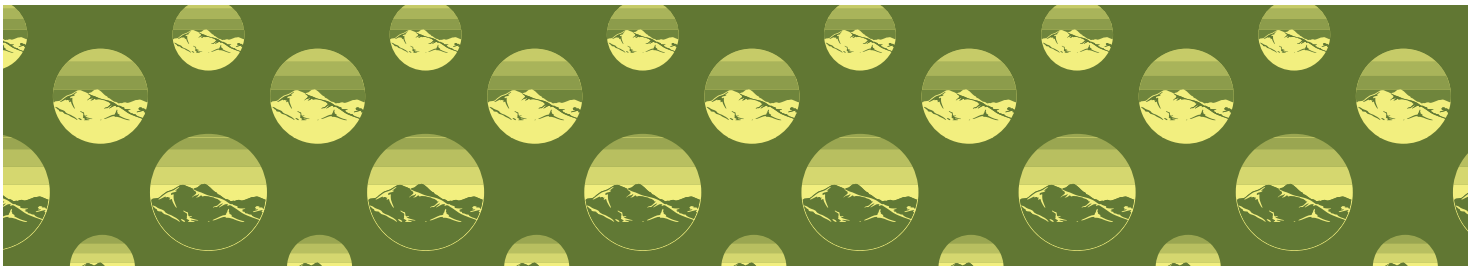
*Primary Font | Headline*

***Lato Bold Italic***

*Secondary Font | Subheadline*

**Lato Regular**

*Complementary Font | Body copy*



# COLOR PALETTE



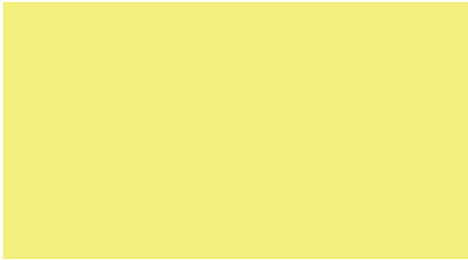
#f6892e | 715 C



#f89e55 | 804 C



#f4d07f | 7403 C



#f6ef7e | 393 C



#617834 | 5763 C



#949599 | Cool Gray C

